

Dear Sir/Madam,

On behalf of the Organizing Committee of the European Robotics Forum (ERF), we invite you to participate in the European Robotics Forum 2022 as a sponsor or Exhibitor. ERF is a top-notch international forum, spanning both academia and industry. It aims to foster communication and knowledge transfer between researchers and practitioners and covers all aspects and current themes related to the field of robotics. Researchers, engineers, managers, and a growing number of entrepreneurs, business people, and public funding officers from all over Europe use ERF to discuss technology push and market pull and how innovation in robotics and AI can be accelerated.

ERF sponsors and exhibitors have always highly contributed to the success of the forum and gain greater visibility for their companies/institutes. Your financial support (through sponsoring or becoming an exhibitor) will improve the quality of the forum experience for all attendees and you will have the opportunity to showcase your company at our exhibition. After the virtual edition of 2021 we are set on organizing a live ERF edition from 22 – 24 March, 2022 in Rotterdam.

We offer four levels of sponsorship and early bird and normal exhibitor rates as described in the packages enclosed in this letter. Special add on's for sponsors (social program sponsoring, health program sponsoring, gadget sponsoring and Hackathon sponsoring) are available. For knowledge institutes and start-up special exhibitor rates apply.

On **Thursday 8 July from 16.00 – 16.45 (CET)** the forum organizers will hold an **ERF sponsoring/ exhibitor workshop** where we will inform you about the sponsor and exhibitor opportunities in detail, give you a preview of the program and discuss alternative opportunities and creative or interactive ideas from your side.

The zoom link to the sponsor workshop is:

<https://us02web.zoom.us/j/83587752277?pwd=OmhiUmJJd3ZvTmRpYVQzVmZ0YWNGZz09>

Meeting ID: 835 8775 2277

Passcode: 772073

If you would like to attend this sponsoring / exhibitor workshop, please send an e-mail to inge.rehorst@eu-robotics.net

Do not hesitate to get in touch with us if you have any questions or suggestions for the Forum or the engagement of attendees with the sponsors and exhibitors. Thank you very much in advance for your attention and your support!

On behalf of the ERF2022 organizing committee

Nico Nijenhuis and Inge Rehorst

E-Mail: inge.rehorst@eu-robotics.net

Content Sponsor Packages	Platinum € 15.000,00	Gold € 10.000,00	Silver € 7000,00	Bronze € 4000,00
Maximum number of sponsors	3	6	10	No max.
Exhibit space in exhibition area (sq. meters/sq feet)	20m2	15m2	10m2	6m2
General logo exposure in common areas	V	V	V	V
Logo and description in event app and ERF2022 website	V	V	V	V
Room name	Plenary	Larger rooms	Small rooms	-
Access - Complimentary passes Exhibition only	-	-	-	1
Access - Complimentary conference passes	4	3	2	1
Access - Complimentary networking dinner	4	3	2	1
Entrance to VIP Welcome Reception on Monday	10	8	6	4
Sponsoring Welcome reception and 90 seconds non-com. video	Yes 1x	-	-	-
Sponsoring Diner and Award ceremony and 90 seconds non-com. video	Yes 1x	-	-	-

Add on Health / Social/ Gadget and Hackathon sponsor packages will be communicated during the sponsor workshop

Content Exhibitor Packages	Exhibitor				Knowledge rate		Start up rate
	Member		Non-Member		Co-exhibitor cluster		
	Early bird	Normal	Early bird	Normal	Early Bird	Normal	
Exhibit space in exhibition area (sq. meters/sq feet)	min. 6m2				min. 4m2		2m2
	TBD	TBD	TBD	TBD	TBD	TBD	2m2
Access - Complimentary networking dinner	-	-	-	-	-	-	2
Entrance to VIP Welcome Reception on Monday	2	2	2	2	2	2	2
Pricing	M2 price € 250,-	M2 price € 325,-	M2 price € 325,-	M2 price € 400,-	M2 price € 250,-	M2 price € 325,-	Package € 1500,-